



GreenCo

Strategies and guidance towards Net Zero & ESG





Green makes Business Sense

An enabler towards

Net Zero

CII GreenCo strategic tool a first of its kind in the world framework, defines and assesses 'How green is a company', and highlights the way forward to facilitate world class competitiveness through green strategies adopting Life cycle approach in resource efficiency, carbon accounting and environmental performance improvement and facilitating towards Net Zero



GreenCo Parameters

Parameter	Points
Management System	75
Energy Management	150
Carbon Management	150
Water Management	125
Material Resource Management	125
Green Supply Chain	100
Product Stewardship and Life Cycle Approach	125
Innovation for Environment	50
Green Built Environment and Others	100
Total	1000

GreenCo Lite for SMEs - "GreenCo Lite" SME program with simplified guidelines. Cluster & OEMs Approach.



Note - GreenCo Platinum+ is applicable for Platinum rated companies under version III guidelines that have scored > 850 points.

Why GreenCo?



Applicable for Manufacturing Industries and Service sectors

Eligibility Criteria

Existing Manufacturing Facilities: Minimum 3 years operation

New Manufacturing Facilities:
Minimum 2 years operation

Value Addition

Strategic tool enabling towards NetZero

Benchmark across units and sector

Sustainable procurement and greening supply chain

Structured way of monitoring all environmental parameters

Preparedness for future requirements

Build world class competitiveness in Green & Sustainable transition

(1000+ Registered companies, spread across various PSU & Private Manufacturing sectors including SME)



Consulting, Advisory and Certifications



Carbon footprint - Quantifying the greenhouse gas emissions of organizations, products, and their value chains, providing a clear picture of their environmental impact and a structured roadmap for improvement.



Corporate training programs -Customized, in-house, or virtual programs on various environmental aspects, including energy, water, materials, carbon and waste reduction, green supply chains, life cycle assessment, net zero strategies, ESG and others.



Green and sustainability strategy / roadmap - Collaborate with organizations to develop comprehensive strategy and improvement roadmap for enhancing their environmental performance and achieving green sustainability goals.



Greening the supply chain supporting organizations in implementing 4key green supply chain strategies and implementation methodologies are developed addressing procurement, logistics, supplier improvement, and others.



Life cycle assessment - Empower companies to assess the environmental impact of their products, processes, and technologies throughout their entire lifecycle.



Net zero / decarbonization strategy - strengthen and accelerate the low carbon journey of organizations and their supply chain thereby facilitating their net-zero transition.



Resource management strategy - facilitate companies in mapping their major resources, identifying the impact areas, and develop improvement plans to effectively manage their resources.



GreenCo zero waste to landfill certification - assesses facilities based on the total solid waste diverted from landfill through various diversion / utilization techniques, thereby ensuring that no waste is landfilled.



GreenCo water neutrality certification - assesses facilities based on the net water ratio of the unit calculated as water augmentation versus water consumption.





Recognitions















Initiatives with State PCBs







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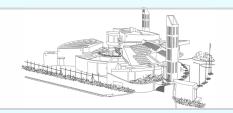
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